

*For the Love of Lions*  
Fundraising Campaign

*Working  
Together,*

*Keeping Dreams*

*Alive,*

*For Our*

*Children!*

*Kids With Courage*

PO Box 7034

Lee's Summit, MO 64064

816.478.0253

email:

[courage@kidswithcourage.org](mailto:courage@kidswithcourage.org)

[www.KIDSWITHCOURAGE.org](http://www.KIDSWITHCOURAGE.org)



## For The Love of Lions

We have been holding a very successful fundraising campaign during November to commemorate National Diabetes Awareness Month. We call the campaign, 'For the Love of Lions'. We connect with retail businesses and they offer paper 'lions' to their patrons for a minimum donation of \$1. The patrons can write their name on the lion and the lions would be displayed in the place of business. Needless to say, it is a huge success. Not only do patrons contribute very generous amounts, but they write names of people they know with Diabetes for whom they are donating in honor of.

Seeing the lions displayed in these businesses is a welcome and cheerful sight for everyone. The more lions that are displayed, the more patrons want to get in on the action.

Some businesses thoroughly enjoy the entire experience and have a contest among the employees to see who could solicit the most donations. The winner receives one of our special stuffed lions.

*This campaign does not need to be limited to the month of November. It works at anytime.*

*If you know of any business that would be interested in participating in this worthwhile endeavor, please contact us and we can get them started.*